

**13. Family - PSA**  
**Duration/Dates/Times**

**Descriptions**

:30

January 1 - March 31, 1992

07:57am, 08:57am, 01:55pm, 06:57pm,  
07:55pm, 09:48pm, 10:48pm

**National Court Special Advocates**

The National Court Appointed Special Advocates sponsored this series of announcements seeking suitable court treatment of abused and neglected children in custody cases.

:30

January 1 - March 31, 1992

06:55am, 07:57am, 12:17pm,  
05:57pm, 06:55am, 08:55pm,  
09:55pm

**Church of Jesus Christ**

The Church of Jesus Christ of Latter Day Saints sponsored the "Learning is the smart thing to do" campaign aimed at parents being positive role models and providing a wholesome learning environment for their children. This establishes a base the lifelong learning ability of children.

:30

January 1 - March 31, 1992

08:48am, 08:55am, 02:17pm,  
07:55pm, 09:57pm, 10:57pm,  
11:57pm

**Kids Peace**

Kids Peace the national center for kids in crisis campaign is a proactive education effort aimed at stopping child abuse before it starts. It provides information to parents via brochure listing ways to prevent abuse to their children.

:30

January 1 - March 31, 1992

01:55am, 03:58am, 05:57am,  
10:55am, 12:17pm, 04:17pm,  
08:545pm

**Illinois Community Action Ass.**

The Illinois Community Action Association campaign is promoting healthy eating for families.

:30

January 1 - March 31, 1992

10:57am, 01:17pm, 04:17pm,  
06:58pm, 08:55pm, 07:55pm,  
11:48pm

**Homefront**

The "Homefront: campaign sponsored by the Church of Jesus Christ of Latter Day Saints urges parents to open communications with their children and talk to them about drugs. "After all, if we don't bring home the message about drugs, drugs are exactly what our children will bring home".

**14. Community Activism - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

March 18, 1992 - 05:17pm, 06:17pm, 07:17pm  
March 20, 1992 - 01:17pm, 02:17pm, 03:17pm  
March 21, 1992 - 09:17pm, 10:17pm, 11:17pm  
March 23, 1992 - 07:17am, 08:17am, 09:17am  
March 25, 1992 - 05:17pm, 06:17pm, 07:17pm  
March 27, 1992 - 01:17pm, 02:17pm, 03:17pm  
March 28, 1992 - 09:17pm, 10:17pm, 11:17pm

In this three part series, chief of Neighborhood Development Mickey Rosen of the Human Development Corporation of Metropolitan St. Louis discusses their community and self help programs such as the emergency food pantry, job bank and the weatherstation program. By helping low-income, elderly and handicapped people the city of St. Louis continues to maintain a good quality of life for all residents.

March 18, 1992 - 08:17am, 09:17am, 10:17am, 11:17am  
March 20, 1992 - 04:17am, 05:17am, 06:17am, 07:17am  
March 21, 1992 - 12:17pm, 01:17pm, 02:17pm, 03:17pm  
March 25, 1992 - 08:17am, 09:17am, 10:17am, 11:17am  
March 27, 1992 - 04:17am, 05:17am, 06:17am, 07:17am  
March 28, 1992 - 12:17pm, 01:17pm, 02:17pm, 03:17pm

In this four part series, Westend Coalition president and vice president Dr. Donald T. Cross and LaVaughn Caradine respectively discuss the community objects to placing a mental health facility in a neighborhood that currently houses several other state facilities. The Westend Coalition has met with state and city officials to discuss other options the neighborhood finds more palatable.

January 15, 1992 - 10:17am  
January 16, 1992 - 05:17pm  
January 17, 1992 - 04:17am  
January 21, 1992 - 04:17pm  
January 22, 1992 - 11:17am  
January 27, 1992 - 02:17am  
January 28, 1992 - 12:17pm

In this segment of In Your Interest, Vada Fowler, President of HELP, Inc. discussed its community outreach program. The HELP, Inc. membership volunteers all of its time to tutor students, work in community food pantries and helps in maintain the quality of life in the neighborhood in the Natural Bridge, Shreve and Fair Ave. area.

**15. Environment - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

March 03, 1992 - 09:17pm, 10:17pm, 11:17pm  
March 05, 1992 - 10:17am, 11:17am, 12:17pm  
March 07, 1992 - 12:17am, 01:17am, 02:17am  
March 08, 1992 - 03:17a, 04:17am, 05:17am  
March 10, 1992 - 09:17pm, 10:17pm, 11:17pm  
March 12, 1992 - 10:17am, 11:17am, 12:17pm  
March 14, 1992 - 12:17am, 01:17am,, 02:17am  
March 15, 1992 - 03:17am, 04:17am, 05:17am

In this three part series, Douglas Arnold, Public Relation Director of the Missouri Botanical Garden discusses its origins in the St. Louis area. He also discusses the pioneering environmental research that is helping to save the world's rainforest currently being conducted.

February 05, 1992 - 03:17pm, 04:17pm  
February 06, 1992 - 04:17am, 05:17am  
February 07, 1992 - 07:17pm, 08:17pm  
February 09, 1992 - 03:17am, 04:17am  
February 10, 1992 - 11:17am, 12:17am  
February 12, 1992 - 03:17pm, 04:17pm  
February 13, 1992 - 04:17am, 05:17am  
February 14, 1992 - 07:17pm, 08:17pm  
February 16, 1992 - 03:17am, 04:17am  
February 17, 1992 - 11:17am, 12:17am

In this two part series, Robert Emmett, Jr. Urban Forester with the Missouri Department of Conservation discusses how the careful planting of trees and other foliage can provide energy conservation to residents that will ultimately help them economize on heating and cooling bills.

January 03, 1992 - 06:17pm  
January 14, 1992 - 11:17am  
January 16, 1992 - 04:17am  
January 17, 1992 - 06:17pm  
January 21, 1992 - 07:17am  
January 24, 1992 - 07:17am

During this segment of In Your Interest, Dr. Bernard Randolph, M.D., president of the St. Louis Council on Environment Health and Safety discusses the effects of lead posing on St. Louis children. He also talks about the effects other chemicals have on the city residents. In addition the council has a legislative agenda that's trying to ensure that North St. Louis doesn't become the dumping ground for chemical and hazardous waste storage.

15. Environment - PSA  
Duration/Dates/Times

Descriptions

:30

January 1 - March 31, 1992  
08:57am, 10:55am, 01:48pm,  
03:48pm, 04:55pm, 06:57pm,  
08:57pm

National Arbor Day Foundation

The National Arbor Day Foundation Trees For America PSA are a community tree planting project set to music. They portray the fun and excitement of a group of people working together to make their community and their world a better place by planting trees.

:30

January 1 - March 31, 1992  
06:55am, 08:48am, 09:57am,  
01:55pm, 03:57pm, 08:55pm,  
10:48pm

Rotary International

The Rotary International sponsored series of "Earth's Future is in our Hands", they show that planted earth is in trouble, but it is not too late for us to preserve it.

:30

January 1 - March 31, 1992  
09:48am, 11:57am, 12:55pm,  
04:57pm, 05:55pm, 07:55pm,  
09:48pm

Latter Day Saints

"Do a good turn for the earth" campaign 09:48am, sponsored by the church of Jesus Christ of Latter Day Saints suggest how critical it is to treat the earth with respect. Also, how one person can have a profound impact when committed to conserving and cleaning up the environment.

:30

January 1 - March 31, 1992  
12:17am, 01:17am, 02:55am,  
05:57am, 11:55am, 02:57pm,  
06:48pm

Agriculture Soil Conservation

The U.S. Department of Agriculture Soil Conservation Service has produced this PSA to better inform communities of the vital importance of conserving the nation's soil and water.

pg 27b

15. Environment - PSA  
Duration/Dates/Times

Descriptions

:30

January 1 - March 31, 1992  
03:55am, 04:57am, 10:55am,  
01:57pm, 04:55pm, 08:57pm,  
11:55pm

Department of Conservation

The Department of Conservation series of announcements explains the newly developed programs that will enable commercial fisherman to help keep the waters free of plastic wastes.

:30

January 1 - March 31,, 1992  
12:57pm, 02:55pm, 04:48pm,  
05:55pm, 07:48pm, 08:57pm,  
09:48pm

Ad Council

The Ad Council sponsored the "Protect your public lands" campaign. This series of announcements highlighted the importance of land preservation.

**16. Economic Development - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

January 08, 1992 - 05:17pm, 06:17pm, 07:17pm, 08:17pm	In this four part series, Dennis Kimbro author of "Think and Grow Rich A Black Choice" talks about the secrets to building successful businesses.
January 10, 1992 - 06:17am, 07:17am, 08:17am, 09:17am	During his discussion he explained why some black businesses succeed and why others do not using a socioeconomic focus. This looked at various factors including discrimination, poverty, illiteracy, crime and drug abuse; finally noting that all these factors are not insurmountable in terms of achieving goals.
January 12, 1992 - 03:17pm, 04:17pm, 05:17pm, 06:17pm	
January 13, 1992 - 07:17pm, 08:17pm, 09:17pm, 10:17pm	
January 15, 1992 - 03:17pm, 04:17pm, 05:17pm, 06:17pm	
January 15, 1992 - 12:17am, 01:17am, 02:17am, 03:17am	In this four part series, John Moten III, investment and securities officer of Mercantile Bank
January 16, 1992 - 11:17am, 12:17pm, 01:17pm, 02:17pm	discusses the United States economic position in the global market place. He also discusses changes in policy that would enhance U.S. economic development and make them more competitive with the Germans and Japanese.
January 17, 1992 - 12:17am, 01:17am, 02:17am, 03:17am	
January 21, 1992 - 12:17am, 01:17am, 02:17am, 03:17am	
January 31, 1992 - 09:17am, 10:17am, 11:17am, 12:17pm	

**17. Safety - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

February 18, 1992 - 12:17pm, 01:17pm,  
02:17pm, 03:17pm  
February 20, 1992 - 10:17pm, 11:17pm  
February 21, 1992 - 12:17am, 01:17am,  
02:17am, 03:17am  
February 22, 1992 - 09:17am, 10:17am,  
11:17am, 12:17pm  
February 25, 1992 - 01:17pm, 02:17pm,  
03:17pm, 04:17pm  
February 29, 1992 - 09:17am, 10:17am,  
11:17am, 12:17pm

In this four part series, Mary Margaret Richardson, Public Affairs specialist of the U.S. Food and Drug Administration discusses the variety of breast implants available that are alternatives to silicone. She also explains the health problems that are being attributed to silicone implants and the current moratorium on their use.

January 22, 1992 - 03:17pm, 04:17pm,  
05:17pm, 06:17pm  
January 25, 1992 - 05:17am, 06:17am,  
07:17am, 08:17am  
January 26, 1992 - 03:17am, 04:17am,  
05:17am, 06:17am  
February 01, 1992 - 05:17am, 06:17am,  
07:17am, 08:17am  
February 03, 1992 - 03:17pm, 04:17pm,  
05:17pm, 06:17pm  
February 04, 1992 - 07:17am, 08:17am,  
09:17am, 10:17am  
February 11, 1992 - 07:17am, 08:17am,  
09:17am, 10:17am

In this four part series, Dennis Egglers, regional director of the National Rifle Association discusses their legislative agenda for 1992 nationally as well as in Missouri. He also discusses the NRA position on citizens bearing arms, as well as the various safety and training course available through their office.

**17. Safety - PSA**

**Descriptions**

**Duration/Dates/Times**

**:30**

**January 1 - March 31, 1992  
10:57am, 12:55pm, 01:57pm,  
03:48pm, 05:48pm, 06:55pm**

**Danny Foundation**

**The Danny Foundation public service announcement campaign focuses on the preventable injuries suffered by young children in unsafe cribs.**

**:30**

**January 1 - March 31, 1992  
09:49am, 10:57am, 02:55pm,  
05:55pm, 07:57pm, 11:48pm**

**Will Rogers Institute**

**The Will Rogers Institute PSA campaign urges viewers to know basic safety emergency measures such as first aid and cpr. Also having emergency phone numbers by the phone, or knowing the most direct route to an emergency room may be a potential life saver for someone.**

**:30**

**January 1 - March 31, 1992  
12:55am, 04:57am, 06:48am,  
09:55pm, 11:48am, 06:55pm,  
08:57pm**

**Will Rogers Institute**

**The Will Rogers Institute targets this campaign to young kids and teens regarding wheel safety. It precautions and traffic rules used for biking, roller skating and skateboarding.**

**:30**

**January 1 - March 1992  
08:55am, 10:57am, 12:55pm,  
01:57pm, 03:48pm, 05:48pm,  
06:55pm**

**U.S. Department of Transportation**

**The U.S. Department of transportation crash dummies Vince and Larry have been driving home the message of buckling up for safety.**



pg 29b

**17. Safety - PSA**  
**Duration/Dates/Times**

**Descriptions**

:30

January 1 - March 31, 1992  
09:47am, 11:55am, 01:57pm,  
02:55pm, 04:57pm, 06:57pm,  
08:57pm

**Pipeline Safety**

The Pipeline Safety Awareness campaign in cooperation with the American Petroleum Institute seeks to improve awareness of markers and signs that identify pipeline routes and to inform the public how to recognize and respond to pipeline leaks.

:30

January 1 - March 31, 1992  
10:55am, 02:55pm, 04:48pm,  
06:57pm, 09:55pm, 11:57pm

**National PTA**

The National PTA PSA campaign is aimed at children talking to other kids about school bus safety rules.

18. Substance Abuse - In Your Interest  
Duration/Dates/Times

Descriptions

March 17, 1992 - 03:17am, 04:17am,  
05:17am

March 19, 1992 - 06:17am, 07:17am,  
08:17am

March 24, 1992 - 02:17pm, 03:17pm,  
04:17pm

In this three part series, Nathan Taylor, substance abuse counsellor of Central Medical Center discusses the substance abuse rehab program at CMC. The program not only treats the drug user it also works with the codependent family members and offers ways to break the drug use cycle. Taylor also discussed the increasing drug problem on the Northside of St. Louis and how that's effecting the quality of life from babies to seniors.

pg 30a

**18. Substance Abuse - PSA**  
**Duration/Dates/Times**

:30

January 1 - March 31,, 1992  
07:57am, 09:48am, 01:55pm,  
06:57pm, 07:55pm, 09:48pm,  
11:57pm

:30

January 1 - March 31, 1992  
02:57am, 04:57am, 05:55am,  
10:57am, 12:57am, 06:55pm,  
07:57pm

:30

January 1 - March 31, 1992  
01:55am, 03:57am, 04:48am,  
10:55am, 12:57pm, 05:55pm,  
07:55pm

**Descriptions**

**National Citizens**

The National Citizens commission on Alcoholism sponsors this campaign on the hazards of drinking and driving.

**Delta Sigma Sorority**

Delta Sigma Sorority sponsors this campaign with Natalie Cole as spokesperson. She tells her personal story of how drugs almost destroyed her life, and strongly urges people to get help.

**National Council of Alcoholism**

The National Council of Alcoholism campaign urges parents to get help for their children on drugs.

**19. History - In Your Interest**

**Duration/Dates/Times**

March 03, 1992 - 07:17pm, 08:17pm  
March 05, 1992 - 04:17am, 05:17am  
March 06, 1992 - 08:17pm, 09:17pm  
March 10, 1992 - 07:17pm, 08:17pm  
March 12, 1992 - 04:17am, 05:17am  
March 13, 1992 - 08:17pm, 09:17pm

**Descriptions**

In this two part series, Freda Bondurant, Historian of the Mound City Bar Association profiles the roles black lawyers (from St. Louis) have played in landmark legal decisions during the 20th century.

**20. Seniors - PSA**  
**Duration/Dates/Times**

**Descriptions**

**:30**

**January 1 - March 31, 1992**  
**12:57pm, 02:55pm, 04:55pm,**  
**05:57pm, 08:48pm, 10:55pm**

**Alzheimer's Association**

The Alzheimer's Association campaign is aimed at the over four million families affected by the physical, emotional and financial strains of this disease and its related disorders. Through this PSA, viewers can receive information and referral services.

**:30**

**January 1 - March 31, 1992**  
**11:17am, 01:17pm, 03:57pm,**  
**04:48pm, 07:55pm, 09:57pm**

**American Chiropractic Association**

This campaign provides tips for seniors to stay healthy, independent, active and live longer, fuller lives.

**:30**

**January 1 - March 31, 1992**  
**01:57pm, 03:57pm, 05:57pm,**  
**06:48pm, 09:57pm, 11:55pm**

**Will Rogers Institute**

This addresses the problems of Alzheimer's disease for not only the afflicted but for the entire family. While there is no cure, the symptoms are treatable. The caregivers are encourage to ask doctors about support groups and other services. that are available.

pg 33

21. Hunger - In Your Interest  
Duration/Dates/Times

Descriptions

March 18, 1992 - 12:17pm, 01:17pm  
March 20, 1992 - 08:17am, 09:17am  
March 21, 1992 - 04:17pm, 05:17pm  
March 23, 1992 - 02:17am, 03:17am  
March 25, 1992 - 12:17pm, 01:17pm  
March 27, 1992 - 08:17am, 09:17am  
March 28, 1992 - 04:17pm, 05:17pm  
March 30, 1992 - 02:17am, 03:17am

In this two part series, State Representative Patrick Dougherty discusses "Bread For The World", a community outreach program designed to provide food and sustainable resources for high poverty areas in the U.S.

pg 34

**22. Quality of Life - PSA**  
**Duration/Dates/Times**

**Descriptions**

**Jimmy Swaggart Telecast**

**58:30**

**7:00am - 8:00am**

**January 05, 12, 19, 26, 1992**  
**February 02, 09, 16, 23, 1992**  
**March 01, 08, 15, 22, 29, 1992**

**The weekly telecast featured televangelist Jimmy Swaggart as he expounds the Word of God. It also uses gospel music to provide uplift.**

**Fatima - The Moment Has Come**

**28:30**

**9:00am - 9:30am**

**January 05, 12, 19, 26, 1992**  
**February 02, 09, 1992**

**Father Nicholas Grunner hosts "Fatima - The Moment Has Come". Each week he discusses current events with a special guests and interprets the happens using the vision from Our Lady of Fatima.**

**Abundant Life**

**59:00**

**6:00am - 7:00am**

**March 01, 08, 15, 22, 29, 1992**

**Pastor Woodrow Walker of the Abundant Life Church brings their weekly Sunday morning service to the sick and shut-in providing them the uplifting messages found in the scripture.**

**ISSUES - PROGRAM QUARTERLY REPORT  
WHS� - TV 46  
EAST ST. LOUIS, ILLINOIS  
OCTOBER 10, 1992**

The issues of concerns significantly treated during the period of July 1, 1992 through September 30, 1992 were:

- |                       |                          |
|-----------------------|--------------------------|
| 1. Government         | 12. Economic Development |
| 2. Health             | 13. Consumerism          |
| 3. Family             | 14. Crime                |
| 4. Youth              | 15. Environment          |
| 5. Education          | 16. Substance Abuse      |
| 6. Handicapped        | 17. Quality of Life      |
| 7. Employment         |                          |
| 8. Arts               |                          |
| 9. Women              |                          |
| 10. Minorities        |                          |
| 11. Community Affairs |                          |

"In Your Interest" is the umbrella title given to the daily news and public affairs programming designed to identify, explore and provide solution and/or alternatives to significant issues of concern in the WHSL-TV 46 viewing area via interviews with lay and expert guests.



**1. Government - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

July 27, 1992 - 09:17pm, 10:17pm  
July 29, 1992 - 01:17pm, 02:17pm  
July 30, 1992 - 10:17pm, 11:17pm  
August 02, 1992 - 10:17am, 11:17am  
August 03, 1992 - 10:17pm, 11:17pm  
August 05, 1992 - 01:17pm, 02:17pm

In this two part series, Atkins Warren, regional director, U.S. Justice Department discusses the law enforcement and community relations program being instituted throughout the country. It's goal is to enhance understanding of both groups concerns to lessen the chance of police brutality (both perceived and actual) in various communities.

September 25, 1992 - 07:17pm  
September 27, 1992 - 02:17pm  
September 28, 1992 - 11:17pm

In this one part segment Vicki Fox Wieselthier, consumer advocacy information specialist with St. Louis Mental Health Center discusses the upcoming statewide town hall video conference featuring the Missouri Gubernatorial candidates Mel Carnahan and Bill Webster. The conference will allow "real" citizens an opportunity to get information from the candidates on various position including taxes, privacy, school desegregation and health care.

September 25, 1992 - 05:17pm, 06:17pm  
September 27, 1992 - 12:17pm, 01:17pm

In this two part series, Paul DeGregario, Director of Elections with the St. Louis County Board of Elections discusses the impact of increased voter participation will have on the 40+ items appearing on the November ballot. He also talks about the importance of voting and encourages

**1. Government - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

July 20, 1992 - 03:20pm, 04:20pm  
July 22, 1992 - 08:20pm, 09:20pm  
July 24, 1992 - 10:20pm, 11:20pm

In this two part series, Richard Pisani candidate for Lt. Government of Missouri talks about the economic benefits of instituting the bullet train, hosting the olympic festival and bringing another Worlds Fair to Missouri these projects will provide long to growth. He also discussed his ability to lead via his business acumen.

July 20, 1992 - 06:20pm, 07:20pm  
July 22, 1992 - 10:20pm, 11:20pm  
July 25, 1992 - 08:20am, 09:20am  
July 26, 1992 - 10:20am, 11:20am

In this two part series, State Rep. Elbert Walton discusses his candidacy for circuit attorney in the City of St. Louis. Changing the perception of two justice systems is a big challenge in the city. Minority residents don't feel they are receiving "equal justice under the law".

July 20, 1992 - 08:20am, 09:20am  
July 25, 1992 - 10:20am, 11:20am

In this two part series, Don Stubble files candidate for Lt. Governor of Missouri discusses his platform: Education, fiscal responsibility, family values must be placed as priorities if Missouri is going to progress in the 90's.

July 21, 1992 - 08:20am, 09:20am  
July 23, 1992 - 10:20am, 11:20am  
July 25, 1992 - 02:20pm, 03:20pm

In this two part series, Ed Sweeney, candidate for Circuit Attorney discusses his agenda for managing this offices. He also talks about the need for cooperative efforts between communities and law enforcement to help fight crime.

July 21, 1992 - 10:20am, 11:20am  
July 23, 1992 - 02:20pm, 03:20pm  
July 25, 1992 - 04:20pm, 05:20pm

In this two part series, Jay Nixon candidate for Attorney General of Missouri discusses the need for change in leadership. His platform includes: Stopping senior citizen fraud, prosecution of drug offenders.

July 21, 1992 - 02:20pm, 03:20pm  
July 23, 1992 - 04:20pm, 05:20pm  
July 25, 1992 - 08:20pm, 09:20pm

In this two part series, Elmer Otey candidate for City Treasurer of St. Louis City discusses his leadership ability to put checks and balances in place in this office to eliminate waste and loss of revenue.

**1. Government - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

July 21, 1992 - 02:20pm, 03:20pm  
July 23, 1992 - 04:20pm, 05:20pm  
July 25, 1992 - 08:20pm, 09:20pm

In this two part series, Nels Moss, Jr., candidate for Circuit Attorney discusses his agenda to reform this office. As circuit attorney he would provide equal justice and fair representation to all in the city.

July 21, 1992 - 04:20pm, 05:20pm  
July 23, 1992 - 08:20pm, 09:20pm  
July 25, 1992 - 10:20pm, 11:20pm

In this two part series, Michael K. Sheeham, candidate for Circuit Attorney discusses his plan to first clear up the circuit attorneys office and then begin to attack crime throughout St. Louis. He also vows to prosecute those committing crimes regardless of position or race.

July 21, 1992 - 10:20pm, 11:20pm  
July 24, 1992 - 08:20am, 09:20am  
July 26, 1992 - 12:20pm, 01:20pm

In this two part series, Missouri State Treasurer, Wendell Bailey, candidate for Missouri Governor discusses his agenda for moving Missouri into a competitive position. He talks about having the best records of any State as its Chief Financial Officer and that his long financial background and deep care of people would make him the choice of Missourians.

July 22, 1992 - 08:20am, 09:20am  
July 24, 1992 - 10:20am, 11:20am  
July 26, 1992 - 06:20pm, 07:20pm

In this two part series, James Potter campaign co-chairman for Larry Rice Lt. Governor candidate discusses Rev. Rice ability to lead people in the state of Missouri. He talks of Rev. Rice's accomplishments regarding the homeless, affordable housing, health care and child welfare.

July 22, 1992 - 10:20am, 11:20am  
July 24, 1992 - 02:20pm, 03:20pm  
July 26, 1992 - 08:20pm, 09:20pm

In this two part series, St. Louis Circuit Attorney candidate Jack Garvey discusses his agenda for office. Faster case prosecution and making neighborhoods safe will be his priorities.

July 23, 1992 - 02:20pm, 03:20pm  
July 24, 1992 - 04:20pm, 05:20pm  
July 26, 1992 - 03:20pm, 04:20pm

In this two part series, Circuit Attorney candidate Curtis Crawford discusses his platform for this office. His managerial, trial law experience in the St. Louis community will enable him to fight crime fairly for all citizens.

1. Government -PSA  
Duration/Dates/Times

Descriptions

Public service announcements (PSA's) are short duration announcements provided by local, state, and national not-for-profit organizations that address a variety of subjects. The PSA's described in this report aired during the period of July 1, 1992 through September 30, 1992.

:30

July 1 - September 30, 1992

02:57am, 05:55am, 08:48am,

11:55am, 01:57pm, 08:57pm, 10:57pm

The Department of Interior sponsors "The War Against Drugs on Federal Lands" campaign that explains law enforcement agents are authorized to prevent drug use on public lands.

:60

July 1 - September 30, 1992

09:48am, 11:55am, 12:57pm,

02:48pm, 05:55pm, 07:48pm, 09:48pm

The United States Air Force sponsors this campaign designed to show how it protects U.S. citizens during war and peace time.

:30

The United States Marine Corp sponsors the

**2. Health - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

July 27, 1992 - 01:17pm, 02:17pm  
July 29, 1992 - 05:17am, 06:17am  
July 30, 1992 - 03:17pm, 04:17pm  
August 03, 1992 - 01:17pm, 02:17pm  
August 05, 1992 - 05:17am, 06:17am

In this two part series, Huck Roberts Executive Director of the American Foundation for Vision Awareness discusses the relationship between eye health and children education. He discusses a variety of school based programs designed to identify vision problems. Early detection allows corrective actions so children don't fall behind in literacy and comprehension skills.

July 27, 1992 - 11:17am, 12:12am  
July 29, 1992 - 02:17am, 03:17am  
July 30, 1992 - 01:17pm, 02:17pm  
August 03, 1992 - 11:17am, 12:17am  
August 05, 1992 - 03:17am, 04:17am

In this two part series, Mary Hiser, Executive Director of St. Louis Effort for AIDS discusses the impact of AIDS on the St. Louis metropolitan region. She provides general information regarding how AIDS is transmitted, what precautions are needed for safe sex, who was thought to be at risk vs who is at risk, and what populations is AIDS hitting hardest in this area. She also talks about services provided by St. Louis Effort for AIDS.

August 11, 1992 - 10:17pm  
August 13, 1992 - 10:17am  
August 14, 1992 - 06:17am  
August 16, 1992 - 06:17am  
September 19, 1992 - 09:17pm  
September 22, 1992 - 10:17am  
September 23, 1992 - 12:17pm

In this one part segment, Judy El-Amin, Program Director for Planned Parenthood St. Louis Region, talks about the variety of gynecological services such as pap smears, pelvic exams, contraception services and vacetomies available on a sliding fee scale for residents of the Missouri and Illinois area.

September 26, 1992 - 10:17am,  
11:17am  
September 27, 1992 - 08:17pm,  
09:17pm  
September 28, 1992 - 11:17am,  
12:17pm  
September 30, 1992 - 10:17pm,  
11:17pm

In this two part series, Helen Kornblum psychotherapist and noted lecturer, discusses the inequities in women's health research and funding.

**2. Health - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

September 25, 1992 - 08:17pm,  
09:17pm  
September 27, 1992 - 03:17pm,  
04:17pm  
September 28, 1992 - 07:17am,  
08:17am

In this two part series, Dr. Lori DeRosear, Chief of staff and Medical Director of St. Louis State Hospital discusses the myths surrounding mental illnesses. She also discusses statistics regarding the number of Americans with mental health problems, treatments available and the various lectures, seminars and other events during mental health awareness week.

September 25, 1992 - 03:17pm,  
04:17pm  
September 27, 1992 - 10:17am,  
11:17am

In this two part series, Sharon Pratt editor of Inside Recovery Newspaper discusses the unique positioning on this paper. Addictions of all types (alcohol, bulimia/anorexia, substance abuse etc) are discusses; with resource listings for single and groups counseling. Co-dependency issues are also explored.

July 28, 1992 - 04:17am, 05:17am,  
06:17am

In this three part series, Barbara Butler, Board  
Member - St. Louis Foundation of Mental Health

pg 8a

**2. Health - PSA**  
**Duration/Dates/Times**

**:30**

**July 1 - September 30, 1992**  
**04:53am, 06:53am, 11:54am,**  
**02:56pm, 05:57pm, 09:55pm,**  
**10:57pm**

**:30**

**July 1 - September 30, 1992**  
**03:55am, 04:53am, 10:55am,**  
**07:56pm, 08:55pm, 09:55pm,**  
**11:57pm**

**:30**

**July 1 - September 30, 1992**  
**01:57am, 05:56am, 06:57am,**  
**11:57am, 02:56pm, 03:57pm**

**:30**

**July 1 - September 30, 1992**  
**02:55am, 04:57am, 05:48am,**  
**10:55am, 01:57pm, 02:55pm,**  
**06:57pm**

**:30**

**July 1 - September 30, 1992**  
**05:55am, 10:58am, 12:55pm,**  
**01:57pm, 07:55pm, 09:57pm,**  
**11:57pm**

**Descriptions**

**American Cancer Society**

**This group of announcements explains the dangers of getting cancer associated with passive smoke.**

**Arthritis Foundation**

**This series of announcements with Harry Morgan as national spokesman gives simple self-help techniques that enable the arthritis sufferer to enjoy life with less pain.**

**Church of Jesus Christ of Latter Day Saints**

**The "teen depression" campaign showed various lifestyle stages that cause stress in teens. It gives warning signs of depression to parents.**

**Childhood Asthma**

**The Will Rogers Institute campaign help parents of children with asthma learn lifestyle management techniques.**

**Colon cancer**

**The Will Rogers Institute campaign uses Steve Allen as spokesman. He relates his experience with colon cancer and how his life was saved with early detection.**

**3. Family - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

September 28, 1992 - 03:17pm,  
04:17pm  
September 30, 1992 - 07:17am,  
08:17am

In this two part series, Ann Mangelsdorf, Resource and Referral Disabilities Specialist of the Child Day Care Association discuss point to look for when parents need day care facilities for special needs children.

August 19, 1992 - 10:17am  
September 20, 1992 - 02:17pm  
September 21, 1992 - 02:17am  
September 24, 1992 - 07:17am

In this one part segment, Norman Leppo, member of the Board of Directors for the Learning Tree discusses the benefits to young and old that participate in St. Louis only intergenerational day care centers.

August 11, 1992 - 10:17am, 11:17am,  
12:17pm  
August 12, 1992 - 10:17pm, 11:17pm,  
12:17am  
August 15, 1992 - 06:17pm, 07:17pm,  
08:17pm  
September 19, 1992 - 08:17am, 09:17am,  
10:17am  
September 21, 1992 - 01:17pm, 02:17pm,  
03:17pm  
September 23, 1992 - 04:17pm, 05:17pm,  
06:17pm

In this three part series, Patty Rosenthal, executive Director of Kids In The Middle discusses the effects of divorce on children and a new program the domestic court is using to help divorcing parents better explain divorce to their children.

September 26, 1992 - 02:17pm,  
03:17pm  
September 29, 1992 - 07:17am,  
08:17am

In this two part series, Paula Gianino, Executive Director of Planned Parenthood of the St. Louis Region discusses the various gynecological services provided to the families in the St. Louis metro region. She also talks about the 60 year anniversary the St. Louis chapter is celebrating. She also talks about inequities in women health care and the importance of measures such as Title X and the NIH reauthorizing bills currently on Capital Hill.



3. Family - PSA

Duration/Dates/Times

Descriptions

:30

July 1 - September 30, 1992

07:57am, 08:57am, 01:55pm, 06:57pm,

07:55pm, 09:48pm, 10:48pm

National Court Special Advocates

The National Court Appointed Special Advocates sponsored this series of announcements seeking suitable court treatment of abused and neglected children in custody cases.

:30

July 1 - September 30, 1992

06:55am, 07:57am, 12:17pm,

05:57pm, 06:55am, 08:55pm,

09:55pm

Church of Jesus Christ

The Church of Jesus Christ of Latter Day Saints sponsored the "Learning is the smart thing to do" campaign aimed at parents being positive role models and providing a wholesome learning environment for their children. This establishes a base the lifelong ability of children.

:30

July 1 - September 30, 1992

08:48am, 08:55am, 02:17pm,

07:55pm, 09:57pm, 10:57pm,

11:57pm

Kids Peace

Kids Peace the national center for kids in crisis campaign is a proactive education effort aimed at stopping child abuse before it starts. It provides information to parents via brochure listing ways to prevent abuse to their children.

:30

July 1 - September 30, 1992

01:55am, 03:58am, 05:57am,

10:55am, 12:17pm, 04:17pm,

08:545pm

Illinois Community Action Ass.

The Illinois Community Action Association campaign is promoting healthy eating for families.

:30

July 1 - September 30, 1992

10:57am, 01:17pm, 04:17pm,

06:58pm, 08:55pm, 07:55pm,

11:48pm

Homefront

The "Homefront: campaign sponsored by the Church of Jesus Christ of Latter Day Saints urges parents to open communications with their children and talk to them about drugs. "After all, if we don't bring home the message about drugs, drugs are exactly what our children will bring home".